

# SENS.US® ILLUMYNA SCALP



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NATURALITY: based on ISO 16128 BIODEGRADABILITY: based on OECD 301

**Illumyna Scalp** is a line of hair and scalp care products with formulas that contain up to 95% of ingredients of natural origin\* and plant extracts and are up to 98% biodegradable\*.

This compact line covers all the bases when it comes to hair and scalp care with its four families:

Revitalizing, Soothing, Balancing, and Detox-Hydra, ideal for all scalp problems.

Two new products have been added to the line, **Detox-Hydra Cleanser**, an anti-pollution and anti-dandruff cleanser, and **Detox-Hydra Mask**, a hair/scalp mask that purifies and hydrates.

### **CLEANSER** sens.ùs 1000ml - 33.81 fl.oz. ILLUMYNA SCALP 250ml - 8.45 fl.oz. Uva Toscaru Piroctone D Salvia sens.ùs SCALP 1000 mr (2.33.81 ft. 250 par (1 ); AS 5, 16 96%

## Detox-Hydra

Cleanser with anti-pollution and purifying action. With Piroctone Olamine and Sage. Ideal for impure scalp and dandruff.

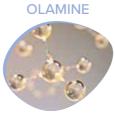
How to use: after detoxifying pre-shampoo, distribute the product evenly over the scalp. Massage gently and leave on for 5 minutes. Rinse.

#### **TUSCAN GRAPES**



Extract with antioxidant principles

#### **PIROCTONE**



Extract with sebumregulating properties and decongestants

**SAGE** 

Antibacterial and antiinflammatory. It works on the scalp to eliminate dandruff.

#### **OLFACTORY PYRAMID**

Lime, cinnamon, lemon, orange

Lemongrass, Lily-ofthe-valley, Lavender, herbal notes, rose

Musk, Thyme, Pine

#### Detox-Hydra MASK

1000ml - 33.81 fl.oz. 250ml - 8.45 fl.oz.

sens.ùs SCALP Uva Toscana, Argitis Biardi, sens.ùs SCALP 1000 ml @ 3

Scalp/hair mask with nourishing and moisturizing action. Thanks to its formulation with White Clay and Shea Butter, it leaves scalp and hair light and soft and helps reduce the final drying time.

How to use: apply to wet hair on lengths and ends. Leave on for 5 minutes. Rinse. Towel-dry hair and proceed with styling.

#### **TUSCAN GRAPES**



Extract with antioxidant principles

#### SHEA BUTTER



Emollient, toning and antioxidant properties

Absorbs, purifies and soothes

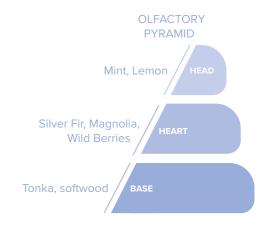
WHITE CLAY

#### **QUICKDRY**TECHNOLOGY\*

A cutting-edge technology has spawned from the power of clay for unparalleled hair results, reducing drying time by 20 seconds and injecting the hair with health and vitality.

Detox-Hydra Mask, formulated with ingredients of natural origin and with purifying and remineralising power, dedicated to those who want to deep-clean their hair and scalp without giving up on tamed, soft, scented and shiny locks.

\*The internal test was performed against the standard products in the line





Cross-cutting detoxifying and hydrating line, ideal for all scalp problems.

Finally a properly cleansed scalp, free of every impurity thanks to Detox Hydra Cleanser shampoo, which sanitises and provides anti-smog protection without altering the scalp's protective acid mantle, giving a much-needed hydration boost to hair stressed by redness- and dandruff-causing fine particles.

But the shaft also needs nourishment: Detox Hydra Mask completes the treatment for deep-down re-hydration.



**Sebum regulator and purifying line** dedicated to effectively counteract the overproduction of sebum, ideal for oily scalp and heavy hair.

Purifies from impurities, restores the perfect balance of scalp and hair and promotes the maintenance of a healthy scalp.



The strengthening and energizing line designed to give body and fullness to thin and weakened hair.

Thanks to its technology based on Tuscan Grapes (Vitis Vinifera), Rosemary and hydrolyzed proteins it is able to invigorate the scalp and give thickness and strength to the hair, its stimulating properties help to slow down hair loss and accelerate the process of regrowth. Ideal for fragile hair prone to hair loss. Using the treatment regularly, the hair will be visibly fuller and healthier.



The soothing and emollient line ideal for normalizing sensitized, reddened and dehydrated scalp.

Its formulation is enriched by the precious mix of Cardiospermum, Echium and sunflower oil which are active ingredients known for their soothing properties that counteract inflammation and itching. The extracts of Tuscan Grapes (Vitis Vinifera), Aloe vera and Fermented Oats give relief to the skin, helping to normalize redness and irritation problems.

sens.ùs

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www.ilovesensus.it



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